Exciting Career Opportunity

Job Title • Manager Home Loans (1)





Housing Finance Bank is the leading provider of housing finance solutions with a vision to be the preferred consumer and business bank with a focus on housing finance. To attain its strategic objectives efficiently and effectively, Housing Finance Bank is seeking to hire a qualified, versatile, and self-driven individual for the position stated below.

Manager Home Loans (1)

Department: Mortgage & Consumer Banking

Reports To: Head Mortgage & Consumer Banking

Grade: HFB 7B

Direct Reports:

Direct - Relationship Managers Home Loans

Indirect - Personal Bankers

- HNI and Diaspora Relationship Managers

- Direct Sales Officers

Interacts/Interfaces with:

Internal - Consumer Banking Team

- Branch Team
- Credit Team
- Product Team
- HNI & Diaspora Team

External - Key Customers

- Service providers
- service provide
- DevelopersPartners

Job Purpose:

- The role holder will be a product manager for home loans with accountability for developing marketing plans to improve home loans service and generate high sales volume. He/she will be in charge of activities such as the concept design, research activities, and sales goals of the home loans products & service.
- In this position, the product manager will work with individuals from across the Mortgage & consumer banking department to identify and define target market segments, market requirements, key business strategies and the competitive environment for HFB's niche portfolio.

Key Result Areas:

1. In coordination with the Mortgage & consumer Banking Team, He/she will be responsible for managing the existing mortgage portfolio to ensure retention and portfolio quality.

- 2. Own the drafting and implementation of the consumer mortgage book growth strategy across the Bank.
- 3. Champion sales, portfolio growth, risk management, capacity building, stakeholder management and reporting, in alignment with the Bank's strategy and vision/mission.
- 4. Monitor market trends and collect information from time to time, to identify potential areas for the development of new mortgage products, and the improvement of existing ones.
- 5. Manage key stakeholders such as developers, real estate associations, regulators, among others.
- 6. Provide regular feedback on product requirements for local markets, including product specifications functionality, pricing and translation needs.
- 7. Prepare and execute product launches and campaigns, to keep the Bank ahead as per the strategic objectives.
- 8. Champion capacity building across the Bank for mortgage products designed for individuals/consumers.
- 9. Assess customer needs and requirements for defined segments and target
- 10. Adhere to current compliance standards.
- 11. Drive conformance to Service Standards for both borrowing and non-borrowing customers.
- 12. Oversee innovations in the consumer mortgage space, to give the Bank a competitive edge in the marketplace.
- 13. Perform other duties as assigned.

Financial Responsibility:

- The role holder will be a product manager for home loans with accountability for driving mortgage sales, portfolio growth, portfolio quality, and profitability targets for the consumer mortgage products.
- Manage the costs associated with the consumer mortgage products, to achieve the expected profitability and product yield levels.

Person Specifications

Education & Training:

- A Degree in Banking, Commerce, Business Administration, Economics, Statistics, management or any relevant field.
- Possession of a Certified banking qualification or master's degree in a relevant field would be an added advantage.
- Relevant Practical training in banking product management.

Skills & Experience:

- A minimum of 7 years' experience in Banking, of which 2 must be in a supervisory role.
- Prior experience in managing or structuring mortgage transactions, for at least two years.

- This position requires a highly self-directed with independent judgment individual who is passionate about the fields of community development and banking.
- Must have critical thinking, analytical, attention to detail and problem-solving skills.
- Must have an in-depth understanding about banking product features, pricing, benefits, positioning, design and promotions.
- Highly organized and self-directed.
- Excellent communication and interpersonal skills.
- Proven ability to demonstrate and coach exceptional customer service.

Business Behaviours:

- 1. The ability to communicate clearly both verbally and in written form in a professional manner is deemed essential.
- 2. Ability to build functioning working relationships across organizational and cultural boundaries.
- 3. Ability to demonstrate positive image and role model HFB's values and leadership behaviours.
- 4. Must be a person of impeccable integrity.

Interested candidates should send a recent CV, copies of all academic transcripts, certificates and testimonials, daytime telephone contact, postal and email address and three competent referees not later than **Monday 30th June 2025 by 5:00pm** to:

Chief Human Resources Officer Housing Finance Bank, Investment House 4 Wampewo Avenue, Kololo

Please take note that all applications should be sent by email to Recruitment@housingfinance.co.ug

DO NOT HAND DELIVER YOUR APPLICATION

Any form of canvassing will lead to automatic disqualification.

Guidelines for submitting Documents.

- 1. Ensure that all your documents are scanned and submitted in 1 single batch using the following order:
- Application letter
- Curriculum Vitae (CV)
- Academic Documents and Certificates
- 2. The maximum document size is 10 MBs.
- 3. Please indicate the name of the position you are applying for in the subject.